

SOMAPP & TIA PROJECT



2023

ABOUT PROJECT



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BACKGROUND

In the midst of Tanzania's digital resurgence, a visionary mission unfolds. Tanzania's commitment to equip its populace with the tools of the future stands as a beacon of progress. Central to this mission is the cultivation of a cadre of experts poised to lead the nation into the digital age.

The Tanzanian government has allocated an impressive USD 4.7 billion to train 500 dedicated state civil servants in Information and Communication Technologies (ICT), a linchpin of the "Digital Tanzania Project." This nationwide endeavor aims to harness digital technology for socio-economic development.

This comprehensive training program spans critical domains including cybersecurity, network design, business analysis, artificial intelligence (AI), and more. These competencies constitute the foundation of the digital transformation envisioned by the government.

In tandem with this forward-thinking vision, the Tanzania Communications Regulatory Authority (TCRA) and the Tanzania Commission for Science and Technology (COSTECH) have forged a strategic partnership. Together, they are on a mission to stimulate the growth of digital technology start-ups and nurture innovative solutions for the betterment of society.

Within this backdrop of transformative potential, a remarkable alliance takes the stage – the partnership between the SomApp Foundation and the Tanzania Institute of Accountancy (TIA). Rooted in their shared commitment to empowering and nurturing innovation among students, this collaboration promises to redefine educational opportunities.

What sets this partnership apart is its extraordinary commitment. The SomApp Foundation and TIA embark on a remarkable decade-long journey, dedicated to fostering innovation among students.

Within this transformative landscape, the SomApp Foundation and the Tanzania Institute of Accountancy (TIA) have come together with a shared commitment to reshape the educational landscape. Their partnership extends beyond the ordinary, with a steadfast pledge to nurture and empower innovation among students over the course of a decade. This visionary collaboration seeks to empower the next generation of Tanzanian leaders with the digital skills, knowledge, and opportunities needed to thrive in an increasingly connected world. Together, they aspire to create a brighter future not only for education and innovation but for the entire nation.

INTRODUCTION..

SomApp Foundation and Tanzania Institute of Accountancy (TIA) have formed an exciting partnership to cultivate a generation of empowered and innovative students. The collaboration is centered around the distribution and promotion of the SomApp scholarship mobile application and will involve a range of activities aimed at equipping TIA students with the skills and resources they need to excel academically and beyond.

As part of this partnership, TIA students will have access to fully-funded scholarships, workshops, internships, and digital learning opportunities, opening up new doors of opportunity for them. Through the SomApp platform, students will also be connected to a vast network of other students across different universities and institutes, providing a rich and diverse learning experience.

Furthermore, SomApp Foundation and TIA are committed to encouraging entrepreneurship and innovation skills among students, as well as fostering a deeper understanding of the digital economy and how to leverage these opportunities. This partnership will provide digital skills training to both students and lecturers, ensuring that they are well-equipped to navigate the ever-evolving landscape of technology in education.

The partnership between SomApp Foundation and TIA will also involve organizing conferences, live talk discussions, hackathons, competitions, and workshops focused on education and the transformative role of technology in related fields. Through collaboration on research projects, the two organizations hope to develop new and innovative approaches to teaching and learning, further propelling TIA students towards success.

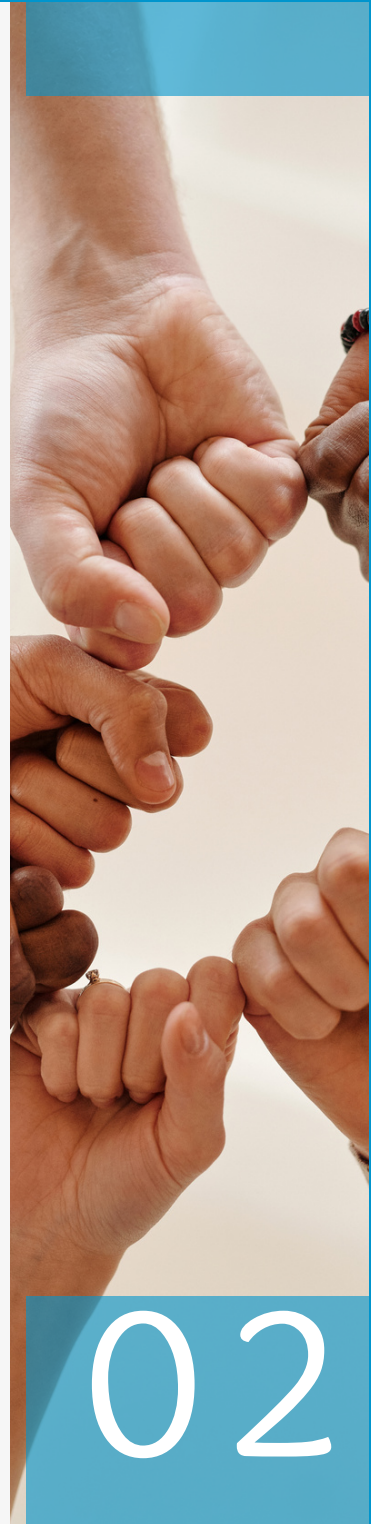
Project Description



The Somapp Foundation and the Tanzania Institute of Accountancy (TIA) have agreed to collaborate on an educational partnership that will promote digital literacy and improve access to educational opportunities through technology. The partnership will involve a series of activities aimed at empowering TIA students with skills and knowledge needed to thrive in the digital economy.

As part of the partnership, Somapp Foundation will provide digital skills training to students and lecturers/staff to improve their digital literacy and understanding of the digital economy. The Foundation will also distribute a scholarship mobile app to students at the Institute and all TIA campuses, providing access to fully funded scholarships, workshops, internships, and digital learning opportunities. This will enable students to connect with a network of other students across different universities and Institutes.

The Somapp Foundation and TIA partnership is dedicated to transforming the educational landscape in Tanzania by leveraging technology and promoting innovation. Through collaboration on research projects focused on the use of technology in education, the partnership aims to develop new and innovative approaches to teaching and learning. Overall, this partnership is a significant step towards promoting digital literacy and improving access to educational opportunities in Tanzania



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Our Goals and Objectives



The project aims to empower TIA students through access to scholarships, digital learning opportunities, entrepreneurship and innovation skills, and other resources that support their academic and personal growth. The project's comprehensive digital skills training and collaboration with partners to foster cutting-edge research in technology-enabled education reflect its commitment to innovation and technology as key enablers for education transformation.

The project also recognizes the importance of cultivating innovation and entrepreneurship among TIA students through targeted events focused on technology-enabled education. The establishment of student-led clubs and training on scholarship applications and other international opportunities reflect the project's dedication to youth empowerment. By providing such resources, the project aims to create a conducive learning environment that supports TIA students' academic and personal growth, ultimately contributing to their success. The project's objectives align with the SomApp Foundation's core objectives, and its commitment to these objectives reflects its dedication to youth empowerment, innovation technology, and education transformation.

Our scope of work



The scope of work for this partnership and collaboration includes a range of activities aimed at promoting and supporting TIA students. This will involve promoting and distributing the scholarship mobile app, and providing access to fully-funded scholarships, workshops, internships, and digital learning opportunities.

The parties will also work to establish a network of students across different university campuses, encourage entrepreneurship and innovation skills among TIA students, and provide digital skills training to students and staff to improve their digital literacy and understanding of the digital economy.

Other activities include organizing conferences, live talk discussions, hackathons, competitions, and workshops focused on education and technology's role in transforming related fields, installing SomApp with access to TIA facilities, collaborating on research projects that focus on using technology in education, establishing student clubs to address various issues such as mental health.

TIMELINE

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WEEK 1

INTRODUCE THE PROJECT TO TIA STUDENTS AND STAFF, RAISE AWARENESS OF THE OPPORTUNITIES AVAILABLE DISCUSS PROJECT GOALS AND OBJECTIVES, GET STAFF FEEDBACK ON IMPLEMENTATION.



WEEK 2

INTRODUCE THE PROJECT TO STUDENT GOVERNMENT, GATHER FEEDBACK, AND INVOLVE THEM IN THE IMPLEMENTATION



WEEK 3

DEVELOP SKILLS THAT EMPOWER TIA STUDENTS TO CREATE AND INNOVATE, PROMOTE SELF-EMPLOYMENT OPPORTUNITIES



WEEK 4

ENCOURAGE TIA STUDENTS TO APPLY FOR PASSPORTS, FACILITATE ACCESS TO TRAVEL OPPORTUNITIES



WEEK 5

PROVIDE ONGOING SUPPORT TO TIA STUDENTS, PROMOTE LONG-TERM PERSONAL AND PROFESSIONAL GROWTH



EVALUATION PLAN.

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- **Impact on TIA students:** The partnership's success should be measured by the positive impact it has on TIA students. The project's success can be evaluated through metrics such as the number of scholarship applications submitted and accepted, the number of students who attend workshops and internships, and the number of students who graduate with digital skills.
- **Digital literacy improvement:** The project's success should also be measured by how much the partnership has improved TIA students' digital literacy. The foundation should establish a clear baseline metric and track progress over time.
- **Innovation and Entrepreneurship:** The partnership's success should also be measured by how much it has fostered innovation and entrepreneurship among TIA students. Metrics such as the number of start-ups created and the amount of funding raised can be used to evaluate this aspect of the project.

We shall conduct evaluation activities and use success or performance indicators to measure the progress of the project .

SUSTAINABILITY PLAN



- **Diversifying Funding Sources:** The partnership should identify and pursue other potential funding sources, such as corporate partners and grant opportunities.
- **Partnership Expansion:** The partnership should aim to expand to other universities and institutions to increase its impact and reach. By collaborating with more institutions, the project will become more sustainable as it reduces its dependence on a single partner.
- **Building Strong Partnerships:** The foundation should prioritize building strong relationships with key stakeholders, including TIA administration, students, and staff, to ensure their continued support for the project.
- **Continuous Improvement:** The partnership should also invest in regular evaluation and continuous improvement of the project. This should include regular feedback from stakeholders to ensure the project remains relevant and impactful.
- **Knowledge and Experience Sharing:** The partnership should promote knowledge and experience sharing among students, staff, and other partners to encourage sustainability and long-term growth. This can be achieved through regular workshops and conferences.
- **Capacity Building:** The partnership should prioritize capacity building among TIA students, staff, and other partners. By developing the skills of stakeholders, the partnership can ensure the project's sustainability and long-term success.



PARTNERSHIP AND COLLABORATION

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We extend our invitation to partner and collaborate with a broad spectrum of partners, encompassing educational institutions, technology companies, government agencies, non-government organizations, foundations and philanthropic organizations, tech incubators/accelerators, industry associations, student associations, and community organizations. We believe that diversity in partnerships is key to driving meaningful change and innovation across our initiatives, and we welcome the opportunity to work together with these various entities to make a positive impact on education and youth empowerment.

**Revolutionizing
education through
technology
research
collaboration**
